## Today's News - Wednesday, June 10, 2015

EDITOR'S NOTE: A short news day - something came up and we had to dash. But lots to digest re: BIG's 2WTC (not scooped by the Times!).

- Wired and Rice scoop the big guns with news of BIG's "Project Gotham a.k.a. 2WTC for Murdoch's media empire: "it will take much ingenuity and elegant compromise to bring that vision of the future to fruition" (lots of pix and politics).
- Goldberger liked Foster's design "far and away the finest of the four towers" but BIG's "turns out to be one of the more provocative and notable towers of the last generation. It may even be elegant. And what a radical idea: to produce an architecturally ambitious skyscraper whose shape actually expresses the needs of the building's tenant."
- Capps says 2WTC "threatens to outshine" 1WTC, and is the latest in "a new design vocabulary for early 21st-century Manhattan crisp yet playful, severe but not serious about it" (a trend led by Viñoly).
- Fixsen finds out that Foster wasn't actually bumped: BIG was already on board with Murdoch looking at other sites: "We have our work cut out for us," sayeth Ingels.
- · Vertical greenery will be the defining feature of future "smart cities: "It's an energy tool, not just an aesthetic."
- Urban sociologist Walters explains "why, without affordable housing, we won't have a society worth living in" it's time to re-think building only "expensive privatized fortresses" that create "barren 'anti-neighbourhoods."
- Bernard takes a long look at Seattle's "unique approach to homelessness" that "not only acknowledges encampments," but builds more of them, and touches on "other, novel ways to reduce homelessness" being tried in other cities.
- de Manincor "reads" between the lines at John Wardle/NADAA's Melbourne School of Design: "Like a much loved novel, this building will become better with age; when
  the pages are dog-eared and stained with red wine and coffee, it is likely to be even more intriguing."
- · Gorlin describes why and how Albers and Saarinen "are now in a dialogue, over space and time" at the transformed Bell Laboratories in Holmdel, New Jersey.
- Zalcberg explains "what we're getting wrong about the modern office": "It's no longer enough to simply park workers in cubicles and show them where the bathrooms are the office needs to be more than just another place."
- · One we couldn't resist: "Famous landmarks and tourist attractions in the wrong place."
- · Call for entries: presentations for the 8th International Urban Design Conference in Australia + 2015 Design with Light competition.

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Keeping Up With the
Built Environment
According to Kristen Richards

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The Inside Story of the Last WTC Tower's Design: ...Bjarke Ingels faced the same dilemma that has burdened every architect who has ventured onto New York's most hallowed and expensive construction site. Would he design a stately tower, respectful of the history...[or] follow his instincts...in a more adventurous direction...[he] decided [2WTC] could be both things at once...it will take much ingenuity and elegant compromise to bring that vision of the future to fruition..."it's really about turning practicalities into poetry." By Andrew Rice -- BIG - Bjarke Ingels Group; Daniel Libeskind; Norman Foster; David Child/Skidmore, Owings & Merrill (SOM); Santiago Calatrava; Richard Rogers; Fumihiko Maki [images, video]-Wired

How 2 World Trade Center Was Redesigned Exactly for Rupert Murdoch's Media Empire: ...new media, captained by an architect who can be found on Instagram and Twitter as much as anywhere, appears to have squeezed Foster out...it turns out to be one of the more provocative and notable towers of the last generation...lngels has managed to take the space requirements of Fox and News Corp., and make real architecture out of them. That is no small thing...lt may even be elegant. And what a radical idea: to produce an architecturally ambitious skyscraper whose shape actually expresses the needs of the building's tenant. By Paul Goldberger -- Norman Foster; BIG - Bjarke Ingels Group- Vanity Fair

The Latest Trend in Manhattan: Blocky Buildings: A new Bjarke Ingels design for 2 World Trade Center rounds out the complex with hard edges that still blend in: "Project Gotham"...threatens to outshine the Freedom Tower...a new design vocabulary for early 21st-century Manhattan - crisp yet playful, severe but not serious about it. By Kriston Capps [images]-CityLab (formerly The Atlantic Cities)

BIG Unveils Redesign of 2 World Trade Center: ...a gleaming, 1,340-foot-tall stack of seven glazed volumes...The original 79-story Foster + Partners tower...anticipated a population of investment bankers...the BIG design is conceived for a media company and incorporates office design du jour...21st Century Fox and News Corp brought Ingels on before a site was even chosen..."We have our work cut out for us." By Anna Fixsen [images]- Architectural Record

World's smartest cities will look like this: Vertical greenery will be the defining feature of future metropolises: "You can have a great interconnected city but if you don't have an energy efficiency strategy in place, is it really a smart city?...It's an energy tool, not just an aesthetic." -- JLL; DP Architects; Vincent Callebaut; Vertical Green- CNBC News

Without affordable housing, we won't have a society worth living in: Planning decisions and tenancy laws need to change if Australia is to avoid a dystopian future with socially polarized cities: Inner-city developments tend to be expensive privatised fortresses creating barren "anti-neighbourhoods"...Little attention is given to a strong public realm where a diversity of lifestyles, age groups, ethnicities and economic statuses can interact... By Peter Walters- ArchitectureAU (Australia)

Tent cities: Seattle's unique approach to homelessness: To hold back a rising tide, Seattle has embraced an approach that other cities have outlawed...has become one of very few U.S. cities to not only acknowledge encampments, but to build more of them...Cities around the country are trying other, novel ways to reduce homelessness... By Sara Bernard- Grist Magazine

Interpreting the Melbourne School of Design: Like a find-your-own-adventure novel, there are multiple ways to experience and interpret the MSD building. It sits as a hefty volume of many chapters...Like a much loved novel, this building will become better with age; when the pages are dog-eared and stained with red wine and coffee, it is likely to be even more intriguing. By John de Manincor -- John Wardle Architects; NADAAA [images]- Australian Design Review

When Albers Met Saarinen: Alexander Gorlin Reimagines an Eero Saarinen Landmark: ...transforming...Bell Laboratories in Holmdel, New Jersey, into the mixed-use Bell Works...One enters like Alice, Through the Looking-Glass, into a magical world...The extravagance of space was a temple to the mind of scientists who had the luxury to think and create...This is truly one of the world's great interiors...Albers and Saarinen are now in a dialogue, over space and time. [images]- Interior Design magazine

Here's What We're Getting Wrong About the Modern Office: Not that long ago, work was a place. Now, it's a state of mind...we need to rethink the purpose of the physical office...It's no longer enough for today's companies to simply park their workers in cubicles...and show them where the bathrooms are...When work is everywhere because people can work anywhere, the office needs to be more than just another place. By Blake Zalcberg/OFM- Huffington Post

Famous landmarks and tourist attractions in the wrong places: Ever wondered what it would look like if The Colosseum replaced the Opera House in Sydney? Or if the Statue of Liberty replaced Brazil's Christ the Redeemer statue?- DesignCrowd (Australia)

Call for entries: Call for presentations: 8th International Urban Design Conference: Empowering Change: Transformative

Innovations and Projects: addressing pressing issues of climate change, economic stability, social equality, and sustainable resource use, Brisbane, Australia, November 16-18; deadline: August 7- Urban Design Australia Conference

Call for entries: Design with Light 2015 (internationa); cash prizes; no fee; deadline: July 24- Lightology

Nuts + Bolts #12: The Importance of Mentorship: Debunking Mentoring Myths in the AEC Industry: Mentoring can help anyone make meaningful professional connections, and it should be considered rewarding and an honor for everyone involved. By Donna Maltzan- ArchNewsNow.com

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